

CROPS+BLEED

Always ask your printer how much bleed they require!

WHAT ARE THEY?

BLEED is an extra bit of artwork or image added to the sides of whatever you're printing. This is helpful for any elements or images that goes right to the edge of your printed format.

FULL BLEED is when you're printing something that goes to all edges of the printed piece.

CROPS are little crosshairs that are offset from the trim line, and indicate the edge of the printed format, which is where the printer should trim the extra bleed off.

TRIM is the invisible line that the crop marks indicate. The printer will cut along the trim lines.

Standard Bleed Settings
for small print pieces,
like business cards,
brochures and flyers:

3mm / 0.125inches

But remember to always ask your printer!

